

## IWPR Netherlands: Giving Voice, Driving Change

### **Annual Plan 2017 - 2018**

### **Keeping the stories alive**

In more than 30 areas of crisis and transition around the world, the Institute for War & Peace Reporting (IWPR) helps give voice to local independent journalists and civic activists so that they can drive positive social change. With vital challenges of development, conflict and radicalisation bringing dramatic global consequences, local voices hold the key to helping societies find their own pathways to stability – making IWPR's mission more vital than ever.

The goal of Stichting IWPR Netherlands over the coming year is to significantly increase the scale of its support to these local voices, and amplifying them by publishing their stories on international platforms.

IWPR-NL forms a key part of the IWPR network of three not-for-profit divisions working globally, with an international headquarters in London and US offices in New York and Washington, DC.

Towards its specific objective for the Netherlands, IWPR has taken a strategic decision to invest in strengthening the institutional capacity of IWPR-NL, and in raising the profile of our work in Holland.

The purpose of this plan is to:

- i. increase the Dutch public's awareness of the essential role of local voices in driving positive change, and of IWPR's vital work on their behalf.
- ii. enhance our partnerships with Dutch organisations and institutions; and
- iii. extend and diversify Dutch support from government, corporations, foundations and individuals

Through these efforts, IWPR will expand its programmatic support around the world, increase its beneficiaries and its impact, and continue to build international public support on behalf of our essential mission of empowering local voices through free speech.

IWPR-NL's summary work plan includes the following areas:

- *Institutional Capacity* – IWPR-NL is strengthening its Board membership, has established a vibrant and engaged Advisory Council, and is enhancing the outreach, communications and development capacity of its staff.
- *Dutch Partnerships* – IWPR-NL is strengthening active implementation partnerships with a range of organisations. For instance, through early 2017, we were an implementing partner in a coalition with HIVOS, Oxfam Novib and Price Waterhouse Cooper, cooperating in a programme aimed at empowering women in the MENA region, [Women on the Frontline](#).
- *Communications* – IWPR-NL is increasing its communications in the Netherlands, through a [Dutch website](#) and other social media outputs, a regular Dutch newsletter and provision of



reports and articles to Dutch media, government, partners and other stakeholders and supporters. IWPR-NL is also setting up a digital magazine in the Blendle newsstand.

- *Public Events* – In affiliation with other Dutch partners, IWPR-NL will hold a regular series of public discussion events to highlight key areas of crisis around the world, and IWPR's unique work to support local voices.
- *Programming* – In affiliation with IWPR global, IWPR-NL will work closely with the Dutch Ministry of Foreign Affairs, partner Dutch organisations and Dutch foundations to expand programming in support of local voices around the world.

Successful accomplishment of this plan will result in a substantially stronger IWPR-NL, increased field programming directly via IWPR-NL and through its IWPR-UK and IWPR-US partners, enhanced public and private financial support for the mission, and increased public awareness across the Netherlands of IWPR's work and the importance of supporting local voices in areas of crisis and conflict around the world.

### **IWPR-NL Budget for 2017:**

In 2017, the main source of income for IWPR-NL will consist of private funding. Private fundraising activities are managed by IWPR's development team, in close co-operation with the international divisions.

The grants management of programmes funded by the Dutch Ministry of Foreign Affairs, including projects supporting independent voices in Ukraine and in Syria, is handled by the finance department of IWPR-UK. Hours spent by IWPR-NL on this programmatic work are reimbursed by the specific funds.

The administration of IWPR-NL's assets is overseen by IWPR's Chief Financial Officer, based in Washington, DC.